

THE ART OF MASTERING SERIES™

Taking You on a Journey of Empowerment™

Now that you have your jpg of your Empower Card™
...what do you do with it?

You have a few options:

1. **You can print it locally.** Printing your jpg as a full size on a full 8 ½ x 11 page on your local printer is one option. For most this means in inkjet. As most of you know, with constant use and a couple of moist moments (coffee, moisture from a water glass too close etc.), inkjet does bleed.
 - a. If you want to print in varying sizes, this will depend on what the capability of your local printer is. The one size that your jpg does NOT work for is 4x6.
2. **Print at a local Pharmacy / Department store with the photo printing machines.** Again, the 8 x 10 option in most situations should work.
 - a. Please remember that 4x6 is not an option due to ratio differences. We felt that most people would want their empower card to be able to print as large as an 8x10
 - i. If you want to check this option out, we recommend to put your jpg on a USB stick and put it in the machine and check out the different sizes. In most cases the 8x10 and 5x7's should be a pretty good fit. But what you see on your screen is what you get on these machines.
3. **If you want 3 viable printing options on matte or gloss in photo quality (300dpi) for approximately \$1 each, we highly recommend printing at Staples** - no we don't get any commissions ☺. Here are the reasons we recommend this option and then below you will see what and how you order with Staples to get your Empower Card™ printed for just about \$1
 - a. Staples are internationally known and if you don't have one within an hour radius of you, they all ship anywhere in the world
 - i. You will need to call a Staples to get their store number and ask them how to order online (they use an emailing system) and you email directly to their email address which has their store identification number built in. But contact them directly to be sure you are supplying them all the info they need to print and ship directly to you.
 - b. Staples prints onsite with a one hour window (in most scenarios), so you can easily shop while you wait.
 - c. Staples has 2 paper options (one is more of a matte and one is more of a gloss finish)

THE ART OF MASTERING SERIES™

Taking You on a Journey of Empowerment™

- d. You can print multiples of one particular size on a full 8 ½ x 11 sheet of paper at Staples. So for instance, you can print 2 5x7's and up to 9 wallet sizes of the same image. That way you pay just the one price per sheet (approx \$1 – this varies slightly by region)
 - i. If you are printing the wallet sizes, you can print up to 9 wallet sizes on one sheet of paper. But you can print multiple images. They just have to be ordered in the same number quantities per image. EX: If you create 2 Empower Cards™, you can print up to 4 of each one. If you create 3 Empower Cards™, you can print 3 of each one. If you create 4 Empower Cards™, you can print 2 of each one.

What to order if you print your Empower Cards™ at Staples:

1. You can choose between 2 photo finish papers.
 - a. **Allure is their Matte Finish paper.** This paper is typically approx 10 cents cheaper per price than their gloss. In our region, the cost is .99 per sheet. Again, this pricing varies slightly depending on region.
 - b. **8 Pt. Gloss or Supreme Gloss** (same thing) is their gloss photo paper option. This paper as stated above is approx 10 cents more expensive than the Allure paper. In our region, the cost is 1.09 per sheet. Again, this pricing varies slightly depending on region.
2. Your Jpg file should print nicely on 3 of their 5 photo size options. We are working on making a 4th option print nicely soon. NOTE: The 4 x 6 option will not work now nor in the future. The ratios to match the most number of sizes is very different than the 4x6. We just want you to be aware of this. Your words and photos WILL get cut off when trying to print in a 4x6 size photo.
 - a. 1st size is of course is in full size. If you don't want any cropping at all, order the **FULL PAGE – Fax Print.** This is slightly different than the 8x10 photo and will print exactly as is and will not crop your image at all.
 - b. 2nd size that should print nicely is the **5x7.** Currently your title will just fit on the image after the slightly cropping they do. Our plan is to adjust this slightly to push the title down just a tad in the near future, so the cropping that occurs will still allow for background to appear just above your title.
 - c. 3rd size that should print nicely is the **wallet size.** You can print 9 on a page (please see specific combinations and explanation of this size above.)

THE ART OF MASTERING SERIES™

Taking You on a Journey of Empowerment™

- d. A 4th size COMING SOON is the 3x5 Cutout. Currently the way the image will be cropped, cuts off a bit too much of the title. Again, just as improvements to the 5x7 will occur, when that is made, this size will become available for printing using Staples 3x5 Cutout printing process.

We hope this has been helpful information.

By printing your Empower Cards™ and having access to viewing them on a regular basis you will provide yourself with an invaluable step up.

We truly believe in you and provided the time & energy you commit, the actions you take and the right tools, like the Empower Card™ Software Program in your hands. . .

You can achieve the life of your dreams

One goal at a time.